

Dr. P.A. Inamdar University, Pune
Faculty of Commerce and Management
BBA (International Business) Program
(Semester- I & II)

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)
(Academic Year 2023-24)

Preamble

Due to globalization, understanding of global business and international trade has become an essential aspect of modern business education. A clear and complete understanding about the functioning of global businesses and their impact on the economic decisions has become an essential aspect of study. Business education plays a great role in improving understanding and knowledge about concepts, functions, and implications of international trade.

Considering this, a specialized program in international business has a great utility and relevance. This program shall provide right understanding about scope, mode of functioning and process of decision making in international scenario. It shall also help to acquire necessary skills and insights to analyse various international events and business decisions.

Introduction to BBA (IB) Program

Bachelor of Business Administration in BBA (IB) is a four years bachelor's degree program that develops precise theoretical and practical understanding field of international Business and Management.

The program structure of BBA (IB) is designed to inculcate leadership qualities of dynamic business managers and make the students capable of taking effective decisions in the international business environment.

This program is designed to develop various business skills that will be useful them for startups, own business developments.

Program Objectives

1. To provide a right understanding about the present scenario of international trade and relationship of domestic trade with international trade.
2. To explain modalities, functions and activities related with various aspects of international trade.
3. To provide knowledge and understanding as to how business decisions are taken while conducting international trade transactions.
4. To impart knowledge about institutional and regulatory framework governing international trade
5. To inculcate skills useful to analyse various international business situations.
6. To develop the overall personality of the student so they may transform into competent professionals.

Duration of the Program

The Bachelor of Business Administration (BBA)-International Business is a full time four (4) years programme, and it is divided into eight (8) Semesters.

Fees

Rs.35,000 Per Year

Eligibility Criteria

12th Examination (H.S.C. 10+2)

A candidate shall have passed XII Std. (10+2) Examination with 40% marks at qualifying examination in any stream of the Maharashtra Board of Higher Secondary Education or its equivalent.

OR

Two Years Diploma

Two Years Diploma Course in Pharmacy from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after H.S.C. i.e. 12th Standard.

OR

Three Years Diploma

Three Years Diploma Course from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after S.S.C. i.e. 10th Standard.

OR

Completed MCVC (Minimum Competency Vocational Courses) program.

Foreign Students

A candidate who has completed qualifying education from any Foreign Board /University must obtain an Equivalence Certificate from Association of Indian Universities (AIU) or competent body in India.

Medium of Instruction

The medium of instructions shall be in English.

Awarding UG Certificate, UG Diploma, and Degrees

a) Bachelor's Certificate in a Discipline upon the successful completion of the First Year

- (Two Semesters)
- b) Bachelor's Diploma in a Discipline upon the successful completion of the Second Year (Four Semesters)
- c) Bachelor's Degree in a Discipline at the successful completion of the Third Year (Six Semesters)
- (d) Bachelor's Degree with Honours/Research in a Discipline at the successful completion of the Four Year (Eight Semesters)

Standard of Passing

A candidate must obtain minimum 40% of the marks in each University and internal examination paper as well as Mini and Major Project Report, Internship and Dissertation.

Grading System

A 10-point grading system as per the University norms.

Course Structure for BBA (General) - Semester I

Sr.No.	Course Code	Course Title	Course Type	Credits
1	CC-1	Principles & Practices of Management	Core Course	4
2	CC-2	Business Accounting	Core Course	4
3	CC-3	Economics for Business Decisions	Core Course	4
4	CC-4	Business Mathematics	Core Course	4
5	GEC-1	Information & Communication Technology	Generic Elective Course	4
6	AEC-1	Soft Skills & Personality Development-I	Ability Enhancement Course	4
7	VAC-1	Basic Course in Environmental Awareness	Value Addition Course	2
			Total Credits	26

Course Structure for BBA (General) - Semester II

Sr.No.	Course Code	Course Title	Course Type	Credits
1	CC-5	Organizational Behaviour	Core Course	4
2	CC-6	Principles of Marketing	Core Course	4
3	CC-7	Principles of Finance	Core Course	4
4	CC-8	Business Statistics	Core Course	4
5	GEC-2	Startups Management	Generic Elective Course	4
6	AEC-2	Soft Skills & Personality Development-II	Ability Enhancement Course	4
7	SEC-I	Business Communication	Skill Based Course	2
			Total Credits	26