

Dr. P.A. Inamdar University, Pune

Faculty of Commerce and Management

BBA (General) Program

(Semester- I & II)

BACHELOR OF BUSINESS ADMINISTRATION (B.B.A.)

(Academic Year 2023-24)

Preamble

The Program structure of BBA(General) is designed to create detailed understanding and awareness of various business systems. This course will cultivate desired business expertise amongst the students.

This Program is designed with specific objectives of developing various skills, aptitude, and awareness amongst the students in tune with the prevailing business systems that govern different types of business organizations.

The present Program will enable the students to foster entrepreneurial attitude, ability to think independently and take rational decisions at various levels of management. It aims to develop a professional and managerial skills and leadership qualities amongst the youth.

Introduction to BBA(General) Program

Bachelor of Business Administration in BBA (General) is a four years bachelor's degree program that develops precise theoretical and practical understanding field of Business and Management.

The program structure of BBA is designed to inculcate leadership qualities of dynamic business managers and make the students capable of taking effective decisions.

This program is designed to develop various business skills that will be useful them for startups and own business developments.

Program Objectives

- To impart knowledge of the fundamentals of Management and its application in problem solving.
- To enhance the knowledge of students in various disciplines such as Marketing, Finance, Human Resources, International Business & Operations.
- To develop sound knowledge of the entrepreneurial process and inculcate creativity and innovation among students.
- To enhance the ability of students in effective decision making, creativity and innovative thinking.
- To promote the students for start-ups and entrepreneurship.
- To develop research related skills among the students.

Duration of the Program

The Bachelor of Business Administration (BBA-General) is a full time four (4) years program, and it is divided into eight (8) Semesters.

Fees

Rs.35,000 Per Year

Eligibility Criteria

12th Examination (H.S.C. 10+2)

A candidate shall have passed XII Std. (10+2) Examination with 40% marks at qualifying examination in any stream of the Maharashtra Board of Higher Secondary Education or its equivalent.

OR

Two Years Diploma

Two Years Diploma Course in Pharmacy from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after H.S.C. i.e. 12th Standard.

OR

Three Years Diploma

Three Years Diploma Course from Board of Technical Education, conducted by Government of Maharashtra or its equivalent, after S.S.C. i.e. 10th Standard.

OR

Completed MCVC (Minimum Competency Vocational Courses) program.

Foreign Students

A candidate who has completed qualifying education from any Foreign Board /University must obtain an Equivalence Certificate from Association of Indian Universities (AIU) or competent body in India.

Medium of Instruction

The medium of instructions shall be in English.

Awarding UG Certificate, UG Diploma, and Degrees

- a) Bachelor's Certificate in a Discipline upon the successful completion of the First Year (Two Semesters)

- b) Bachelor's Diploma in a Discipline upon the successful completion of the Second Year (Four Semesters)
- c) Bachelor's Degree in a Discipline at the successful completion of the Third Year (Six Semesters)
- (d) Bachelor's Degree with Honours/Research in a Discipline at the successful completion of the Four Year (Eight Semesters)

Intake Capacity

First Year: - 60 students

Standard of Passing

A candidate must obtain minimum 40% of the marks in each University and internal examination paper as well as Mini and Major Project Report, Internship and Dissertation.

Grading System

A 10-point grading system as per the University norms.

Evaluation Pattern

60 Marks for University Examination and 40 marks for Internal Examination.

Course Structure for BBA (General) - Semester I

Sr.No.	Course Code	Course Title	Course Type	Credits
1	CC-1	Principles & Practices of Management	Core Course	4
2	CC-2	Business Accounting	Core Course	4
3	CC-3	Economics for Business Decisions	Core Course	4
4	CC-4	Business Mathematics	Core Course	4
5	GEC-1	Information & Communication Technology	Generic Elective Course	4
6	AEC-1	Soft Skills & Personality Development-I	Ability Enhancement Course	4
7	VAC-1	Basic Course in Environmental Awareness	Value Addition Course	2
			Total Credits	26

Course Structure for BBA (General) - Semester II

Sr.No.	Course Code	Course Title	Course Type	Credits
1	CC-5	Organizational Behaviour	Core Course	4
2	CC-6	Principles of Marketing	Core Course	4
3	CC-7	Principles of Finance	Core Course	4
4	CC-8	Business Statistics	Core Course	4
5	GEC-2	Startups Management	Generic Elective Course	4
6	AEC-2	Soft Skills & Personality Development-II	Ability Enhancement Course	4
7	SEC-I	Business Communication	Skill Based Course	2
			Total Credits	26