

Bachelor of Business Studies (BBS)

SYLLABUS

FACULTY OF COMMERCE AND MANAGEMENT



**DR. P. A. Inamdar University,
Pune**

**Four years, Eight Semesters, Full time Program
Under Choice Based Credit System (CBCS)**

&

**Outcome Based Education (OBE) Pattern
as per UGC, AICTE and NEP-2020 Guidelines**

**Syllabus Effective from
Syllabus Effective from 2023**

Bachelors of Business Studies (BBS)

Syllabus 2023- 2025

1. Preamble

The BBS Curriculum is designed to enhance the implementation of the Choice Based Credit System (CBCS) and Grading System. It takes the BBS program to a new level by incorporating Outcome Based Education, in addition to the CBCS and Grading System. This approach is intended to provide a more comprehensive and effective educational experience for students. This advanced curriculum elevates the BBS program to a higher level.

2.0 Introduction to BBS Program

The BBS program spans Four years consisting of eight semesters, with courses ranging from three to four credits depending on their nature of the course. The curriculum is designed to provide students with academic depth and employability in diverse sectors. In addition to regular classroom teaching, the program employs various pedagogical approaches such as case sessions, simulations, management games, computer labs, field studies, and research-based assignments. Co-curricular activities such as industry analysis, desk research, current affairs sessions, book reviews, and paper presentation conferences complement the regular coursework.

5.2 Program Objectives (POs)

- PEO1: The BBS program aims to develop graduates with a comprehensive understanding of business operations, as well as strong entrepreneurial skills. Graduates will be equipped to apply their theoretical knowledge to practical business scenarios, effectively solving complex problems.
- PEO2: The BBS program also emphasizes the development of analytical and critical thinking skills, enabling graduates to make informed and effective decisions. In addition, students will gain proficiency in the use of Information Communication Technology tools to approach business challenges from a multi-disciplinary perspective.
- PEO3: The BBS program will prepare graduates for leadership roles within their chosen area of business, equipping them with the necessary networking skills to succeed in their careers.

Programme Structure:

The Programme is a Four Year (Eight Semesters) Full Time Degree Programme as per The National Education Policy (NEP) 2020.

Duration:

The Bachelor of Business Studies (BBS) degree program has a duration of four years, which is divided into eight semesters. The program is structured as follows: BBS Part – I (Semester I & II), BBS Part – II (Semester III & IV), BBS Part – III (Semester V & VI), and BBS Part – IV (Semester VII & VIII).

Eligibility:

A candidate is eligible for admission to the Degree in Bachelor of Business Studies-

- Candidates must have completed their 12th grade education with at least 40% marks from an institute approved by the government.
- Candidates must have completed their 12th grade education in either commerce or science stream.
- Candidates must have completed Three Years Diploma after S.S.C. i.e. 10th Standard of Board of Technical Education conducted by Government of Maharashtra or its equivalent.
- Candidates must have completed Two Years Diploma in Pharmacy after H.S.C., of the Board of Technical Education conducted by the Government of Maharashtra or its equivalent.
- MCVC

Admission Procedure

Candidates can submit the Application Form either in person by visiting the campus or Online (www.acapp.in) Admission will be availed by the deserving candidate.

Intake

The admission quota for the upcoming session is set at 80 students.

Grading System

A Ten – Point grade system [UGC Circular, vide D. O. No. F. 1 – 1 / 2014 (Secy) dated 12th November 2014) will be followed uniformly for all the faculties.

Scheme of Examination

Courses having Concurrent evaluation (CE) and End Semester Examinations (ESE) shall be evaluated by the respective constituent units and the University at the term end for 50- 50 Marks respectively. The total marks of CE and ESE shall be 100 Marks and it will be converted into grade points and grades.

For Concurrent Evaluation (CE) The subject teacher may use the following assessment tools:

- Case study (Group Activity or Individual Activity)
- MCQs with multiple correct answers
- Class Test
- Presentations (PPT)
- Field Visit / Study tour and report of the same
- Small Group Project & Internal Viva-Voce
- Group Discussion s
- Role Play / Story Telling
- Written Home Assignment
- Industry Analysis – (Group Activity or Individual Activity)
- In-depth Viva
- Quiz
- Creating and Presenting Posters

Evaluation Pattern:

Each course carrying 100 marks shall be evaluated with Concurrent evaluation (CE) and End Semester Evaluation mechanism. Concurrent evaluation shall be of 50 marks while End Semester Evaluation will also be of 50 marks. To pass in the course, a student has to secure a minimum 40 marks provided that he should secure a minimum 20 marks in End Semester Evaluation (ESE).

**Maharashtra Cosmopolitan Education Society's
Dr. P. A. INAMDAR UNIVERSITY, PUNE**

BACHELOR OF COMPUTER APPLICATION (BCA)

**PROPOSED SYLLABUS STRUCTURE
BBS**

No. of Courses	Semester I	Credits
1A	<i>Discipline Specific Courses</i>	
1	Principles & Practices of Financial Accounting	4
2	Business Economics and Commercial Knowledge & Business I	4
3	Business law	4
1B	<i>Generic Core Courses (Multidisciplinary)</i>	
4	Business Mathematics	4
2A	<i>Ability Enhancement Compulsory Courses (AECC)</i>	
5	Business Communication I	3
6	Environmental Studies I	3
2B	<i>*Skill Enhancement Courses (SEC)</i>	
7	Any one course from the following list of the courses	3
Total Credits		25
Note: Course selected in Semester I will continue in Semester II		
*List of Skill Enhancement Courses (SEC) for Semester I (Any One)		**List of Skill Enhancement Courses (SEC) for Semester II (Any One)
i) Foundation Course on Share Market ii) Foundation Course in Business Environment and Entrepreneurship iii) Digital literacy iv) Tally and Excel		

No. of Courses	Semester II	Credits
1A	<i>Discipline Specific Courses</i>	
1	Principles & Practices of Financial Accounting	4

2	Business Economics and Commercial Knowledge & Business II	4
3	Corporate Law	4
1B	Generic Core Courses(Multidisciplinary)	
4	Business Statistics	4
2A	Ability Enhancement Compulsory Courses (AECC)	
5	Business Communication II	3
6	Environmental Studies II	3
2B	**Skill Enhancement Courses (SEC)	
7	Any one course from the following list of the courses	3
Total Credits		25
Note: Course selected in Semester I will continue in Semester II		
*List of Skill Enhancement Courses (SEC) for Semester I (Any one)		**List of Skill Enhancement Courses (SEC) for Semester II (Any One)
i) Foundation Course on Share Market ii) Foundation Course in Business environment and Entrepreneurship iii) Digital literacy iv) Tally and Excel		